

## **Draft Plan to Ensure High Quality Responses to the Planning Application**

26 July 2022

I've written down what we are intending to do, to get high quality responses to the planning application from people not yet aware.

Audience:

People of Exeter

Key messages:

1. Awareness of the planning application.
2. How to comment on the application.
3. The deadline.
4. The impact of not commenting.

Channels of communication:

- \* Posters
- \* Flyers through doors
- \* Facebook
- \* Twitter
- \* WhatsApp
- \* Email
- \* Stall on the piazza.

Please could you comment on this plan and let me know:

- How we can maximise the reach.
- Any other thoughts on the rest of it.

Cheers,

Richard Smith